

The future is bright with 4Property

Website Design

Valuations

CRM

Vendor & Landlord Lead Generation

With over 350 property clients, we are Ireland's leading provider of technology, websites & market intelligence services for Estate & Letting Agents, Valuers & Property Management companies.

We take the time to understand your requirements and then utilize our 20 years experience to create & implement the right set of solutions to drive forward your business.


We help agents attract business with our digital marketing services, engage potential vendors & landlords with world-class websites and nurture longer term leads with automated marketing software.

Also, we help agents in the everyday running of their business, with a range of tools including our valuation tool iPPi and Ireland's leading CRM for property professionals: Acquaint CRM.

4Property have solutions for all sizes and types of property agents. We work for multibranch agencies, independents, sole practitioners and start-ups.

Our staff comprise of qualified Estate Agents, IT experts and marketing professionals, so together we will find the right solution to drive your business forward.

www.4property.com



Does your website help your company to win more instructions?

We have the tools, knowledge & expertise to make your agency a success.

With a mixture of IT Professionals & qualified Estate Agents on our team we understand what the modern agent needs to make a success of their business.

We don't just "build a website" or "setup a CRM" we address the underlying business requirement.

Sites

Website development for Estate & Letting Agents

Websites that perform brilliantly on mobile, desktop and tablet with all the functionality & integrations a modern agency needs.

Leads

Our marketing toolset to supercharge your website

Package that supercharges Agency website to become lead generating websites. A formula to drive your business forward.

Bids

Our commission-free online bidding platform

Transform your business into a true 24/7 operation, taking bids through your website via mobile, desktop & tablet any time of the day or night.



Do you need more leads?

Our products and services are packaged to solve particular needs but we will also create a tailored solution to suit your exact requirements.

Working with 4Property is easy & fast as we are experts in the property sector. You won't need to explain to us the importance of a BER rating!

Coming December 2021

SEO

Search Engine Optimization to draw potential customers

Ongoing SEO program developed for the Irish market to guarantee that your website will be shown to people actively searching for an Estate and Letting agent on your area

Ads

Online marketing service to draw more leads

We run targeted ads on Facebook and soon Google (Q1, 2022) to build brand awareness and drive traffic to your site so you can concentrate on dealing with Vendor & Landlord enquiries.

At every stage we keep in mind what you need to achieve. We are always looking to help our clients find more Vendor & Landlords

Coming Spring 2022

Val

Generate vendor leads with Instant valuations

Approximate instant valuations are delivered instantly with lead captured and qualified for the Agent. Valuation page that converts to property listing page will impress potential Vendors all backed up with agent alerts when Vendor is engaging with the valuation

Keep in touch with your prospects with zero effort.

Prospective vendor requests a valuation on the website

▶ Send email "Thank you for contacting us"

€ Create new deal in the "Prospective Sellers" Pipeline

📞 Create a task to Call the prospect

▶ Send Alert to assigned agent

🕒 Wait 3 days

👤 Is the task Call the prospect complete?

Nurture

Automate your lead management & nurturing

Concentrate on your hottest prospects whilst your longer term leads are looked after & monitored.

Hot leads are laid up for agent to contact. Cold leads are nurtured in a pipeline and agent is notified when leads engage with marketing.

Pipelines available for all major client types e.g Vendor, Landlord, Tenant & Buyer.

Automatically qualify all buyer leads coming in via the portals to see if any are also looking for an Agent to sell their home.

With minimum effort you will be able to ensure all leads are professionally dealt with across your company and cut down man hours spent on repetitive tasks.